

# FOCUS

MEDIA & MARKETING



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## MEDIA & MARKETING

Focuswiz Management Consulting is a branch of LeadingOvation is headquartered in Bahrain with branches in KSA & UAE. We present lifestyle-centric experiences, expertly managing events end-to-end, staffing and support activities, marketing, advertising and media services such as photography, live streaming, video production and Commercial Ads. We blend innovation with meticulous attention to detail to exceed your expectations.

At FocusWiz, we prioritize thorough research and analysis of our clients' needs to ensure their success. By meticulously defining these needs and collaborating across all departments, we craft tailored marketing plans aimed at achieving ultimate client satisfaction.

## Where Vision Meets Magic!

[www.focuswizme.com](http://www.focuswizme.com)







## Advertising

- › Digital Marketing
- › Branding
- › Social Media Marketing
- › Content Creation
- › Event Collaterals
- › Telemarketing
- › SEO/SEM
- › Printing
- › Influencers



## Events

- › Exhibition & Conferences
- › PRO Services
- › Hospitality & Staffing
- › Fabrication
- › Transport Services
- › Event Supplies & Rental
- › AVL
- › Teambuilding
- › Entertainment & Artists



## Media

- › Photography
- › Videography
- › Commercial Ads
- › Podcast
- › Reels
- › 2D/3D Animation
- › Aerial Photography
- › Timelapse
- › Live Stream



## Consultancy

- › Management Consultancy
- › Computer Consultancy & Facility Management

# FOCUSWIZ PROVIDES TOP NOTCH **MARKETING & DESIGNING** SERVICES

ADVERTISING

**Digital Marketing:** Boost your online presence with targeted email campaigns, PPC ads, and optimized websites to attract and convert customers.

**Branding:** Create a unique identity with logo design, brand guidelines, and messaging to stand out in the market.

**Social Media Marketing:** Engage your audience on platforms like Instagram, Facebook, and LinkedIn with creative campaigns and analytics-driven strategies.

**Content Creation:** Deliver impactful blogs, videos, and infographics to connect with your audience and strengthen your brand.

**Event Collaterals:** Design eye-catching brochures, banners, and merchandise to leave a lasting impression at events.

**Telemarketing:** Reach your customers directly with personalized calls to promote products, generate leads, and boost sales.

**SEO/SEM:** Improve search rankings and visibility with organic SEO strategies and paid search engine advertising.

**Printing:** Get high-quality business cards, banners, and other materials to showcase your brand professionally.

**Influencers:** Leverage influencers to connect with wider audiences and build trust through authentic collaborations.



# EVENTS



YOUR STRATEGIC PARTNER IN EVENT MANAGEMENT,  
DEDICATED TO PLANNING, ORGANIZING, AND  
EXECUTING SEAMLESS EVENTS.

- Branding & Marketing:** Creating compelling brands and marketing campaigns to boost event awareness.
- Registration Management:** Streamlined management of attendee registration processes, online and offline.
- Sponsors & speakers:** Efficiently securing and coordinating event speakers, sponsors, and partnerships.
- Event Layout Design:** Designing practical, attractive venue layouts tailored for optimal experiences.
- Audience Growth:** Implementing targeted strategies to attract and retain event attendees.
- Safety & Risk Management:** Identifying, assessing, and managing potential risks to ensure safety.
- Transport:** Managing reliable transportation logistics
- Venue Booking & Contracts:** Negotiating and managing venue bookings, ensuring favorable contract terms.



FABRICATION



EXHIBITION STAND

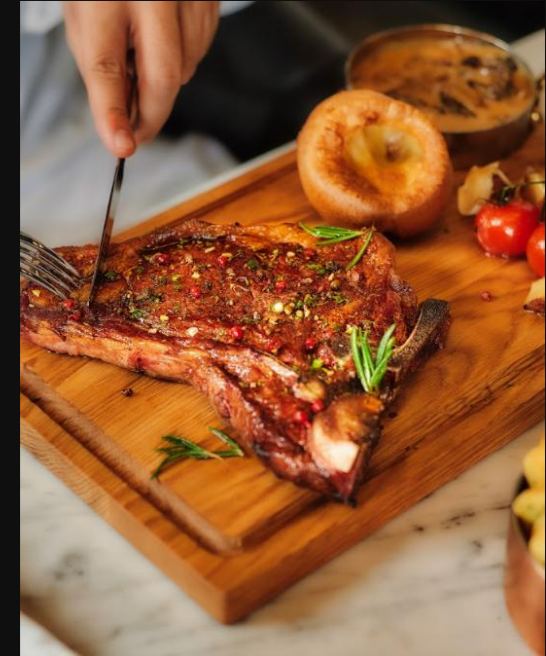
MODULAR BOOTH

GATES & ARCH

STAGE



PHOTOGRAPHY



15+ YEARS OF EXPERIENCE >>>>>





# WE PROVIDE THE BEST OF >>>> VIDEO PRODUCTION

LIGHTS

CAMERA

ACTION







**AERIAL COVERAGE**



**PODCAST**



**REELS**



## Industrial Coverage



## Hospital Coverage



## Sports Coverage







**HOSTESS/HOST** //



**PROMOTERS** //

**STAFFING**

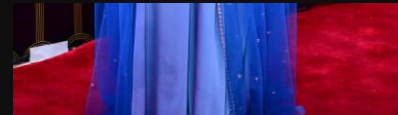


**USHERS** //



**TECHNICAL STAFF** //





# Media Projects











# FOCUS MEDIA & MARKETING RECENT WORK



SAUDI RETAIL FORUM  
RIYADH



BANKING SUMMIT  
RIYADH



KPMG - SAUDI



FAST FOOD & CAFÉ  
CONVENTION | RIYADH



GOAIE, BAHRAIN





Tim Hortons

KPMG



Abdul Latif Jameel



المانع  
almana



Where the world comes to shop

لولو  
لولو

amazon

معهد أكاديمية التعلّم العالي للتدريب  
Academy of Learning Institute for Higher Training



CISCO

فقيه  
مستشفى د. سليمان فقيه  
Dr. Soliman Fakeeh Hospital

GRAND HYATT

موفي

muvi  
سينما



TJS STUDYSTEPS

IKEA



EY



الأصالة  
ALASALA

Solveink



CLIENTELE



مجموعة الحكير  
al hokair group

VOX  
سينما

aloft  
HOTELS

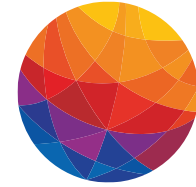
دهانات الجزيرة  
Jazeera Paints

Lenovo

SAUDI  
MADE



SEPHORA Careem



bnf



THE MEDIA BOX

FISIQUE

د. كيف  
dr. CAFE

DELTA  
SAUDI COMPANY

شركة الدلتا السعودية للصناعات الكيماوية

Puck  
بوك

e&

Pure  
Harvest  
— SMART FARMS —

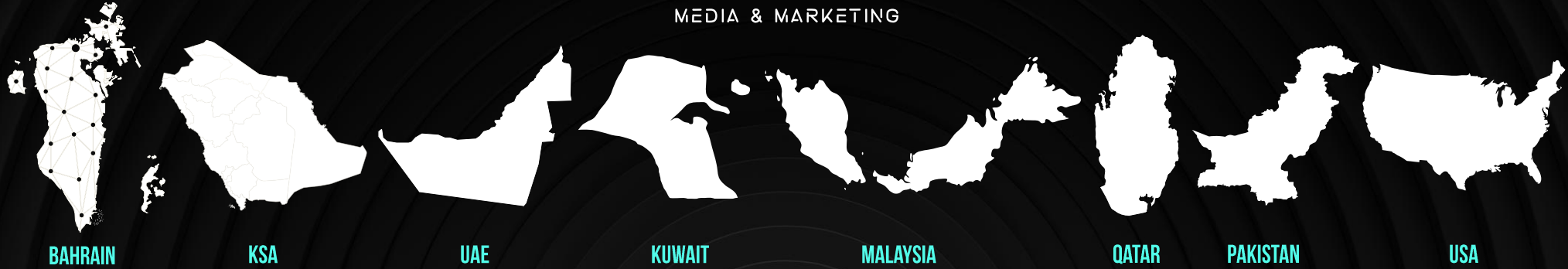
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WHERE VISION **MEETS MAGIC!**

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